

Erik Brynildsen
Graphic Design

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(908) 938-4075

105 Brunswick Ave.
Bloomsbury, NJ 08804
USA

Objective

Web designer position for Dow Jones

Qualifications

Strong conceptual skills and attention to detail. Comfortable in fast paced deadline oriented environments and collaborating with technology experts to bring designs to life.

Summary

- Nearly nine years of professional experience in print and interactive design and three years with Dow Jones on The Wall Street Journal infographics department.
- Principle design consultant/liason between graphics dept. and programmers developing automated graphics for the Journal, designing and specing new and existing graphics to be automated and seeing them through the production process.
- A history of corporate financial clients such as Nasdaq, Citibank, Goldman Sachs, Benjamin Jacobson & Sons, Wells Fargo Home Mortgage, HSBC Insurance Services, TIAA-CREF and D&B.
- Web and programmed graphics job highlights: BMW 7-series promo site, Nasdaq's Super Montage instructional demo, Fiftyfive Design Associates website, design and template creation for the Wall Street Journal's Money & Investing statistical package and design of stand-alone automated infographics such as the 'Earnings cheat sheet'.

Work History

Information graphics designer/late graphics editor

The Wall Street Journal

October 2005 – Present

Research, design and produce information graphics for all print editions of The Wall Street Journal as well as for wsj.com.

In addition to the daily graphics team effort, responsible for all graphics needs after the first edition.

Helped design and produce templates for the 3.0 redesign of Money & Investing markets statistical package. Continue to serve as principle design consultant/liason between the graphics dept. and the content providers and programmers developing automated graphics for the paper. Design and create templates for new and existing automated graphics and seeing them through the production process.

Freelance graphic designer/consultant

Somerville, NJ

May 2003 – October 2005

Designed and or produced a range of work from identity and stationery systems to company websites and promotional Flash pieces.

Variable role from design consultant in team environment to Flash production artist to independent designer driving all job processes from design and production to vendor relations and quality control.

Clients include Fiftyfive Design Associates, Ruderman Design, Rational Visual, Home News Tribune, and artist Ann Tsubota.

Graphic Designer

FiftyFive Design Associates, Basking Ridge, NJ

October 2001 – May 2003

Reporting to design director, designed and or produced a range of print and interactive projects including logos, stationery systems, brochures, annual reports, websites, and interactive presentations.

Functioned from initial concept development to final production including troubleshooting and cross browser/platform testing for web jobs. Dealt with clients and production vendors.

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Work History (cont.)

Clients include D&B (Dun & Bradstreet), Wells Fargo Home Mortgage, HSBC Insurance Services, Ortho-Clinical, and Hatteras Press.

Graphic Designer

Enockinteractive, New York, NY

October 1999 – October 2001

Reported to design director and project managers, worked with creative team to develop print and interactive projects including identity and stationery systems, websites, and interactive presentations.

Functioned from concept development to final production. Dealt with clients and vendors.

Clients included BMW USA, Nasdaq, Citibank, Goldman Sachs, Benjamin Jacobson & Sons, FreshDirect, The Par Group, JTA (Jewish Telegraph Agency), IFCE (International Financial Center & Exchange), Primex Trading and TIAA-CREF Institute.

Independent 'internship' designer

Richard Kostelanetz, New York, NY

1997 – 1998

Designed and produced packaging for limited edition electro-acoustic audio composition 'America's Game' for world-renowned artist Richard Kostelanetz.

Included silkscreened cardboard box with audio media label and booklet.

Design Internship

Five Finger Design Consortium, Newark, NJ

January 1996 – May 1996

Worked under instructor (design director) and select student design team to design and produce Rutgers University and New Jersey Institute of Technology print materials including 1997 Rutgers student handbook.

Tools

InDesign, Quark XPress, Illustrator, Photoshop/Image Ready, Flash MX, HTML (Dreamweaver), Microsoft Office (Word, Excel).

Education

Mason Gross School of the Arts, Rutgers University, Newark, N.J.

B.F.A. Graphic Design 1998

Graduated with 'high academic honors'

'Excellence in the Arts' award recipient 1998

Online Portfolio

erikbrynildsen.com